

## MICHELE W. BERGER

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Writer/editor with 20 years of digital and print experience. Master's degree, Columbia Journalism School.

### Experience

#### **University of Pennsylvania, University Communications, [Penn Today](#)**, Philadelphia, PA

Senior Science News Officer, Sept. 2020 – Present; Science News Officer, Sept. 2015 – Aug. 2020

- Oversees social science coverage, which entails writing 10 features, news stories, and other content monthly about departments including Anthropology, Linguistics, Near Eastern Languages & Civilizations, Psychology, and others. Helps drive site direction as part of senior team.
- Edits content produced by other writers and science interns.
- Contributes to research-focused social media channels.
- Participates as panelist and facilitator at national conferences, including the National Association of Science Writers (NASW), the KSJ@MIT Fact-Checking Workshop, and the University Research Magazine Association (URMA). Co-chair of the 2023 URMA conference, which will take place at Penn in June.

#### **Freelance Writer and Editor**, Philadelphia, PA

June 2008 – Present

- Writes, fact-checks, and copy edits for *Scientific American*, *MIT Technology Review*, *Science Friday*, *Audubon* magazine, *Edible Philly*, *Everyday Health*, Linkwell Heath, and others.

#### **The Weather Channel/weather.com**, New York, NY/Philadelphia, PA

Science and Environment Editor, Jun. 2013 – Aug. 2015

- Shaped coverage for two sections, assigning, editing, and writing articles daily, monitoring web traffic, and managing Associate Science Editor.
- Assigned, edited, and fact-checked features and managed a team of freelance writers.

#### **Audubon magazine**, New York, NY

Associate Editor/Social Media Manager, 2011 – 2013; Assistant Editor, 2009 – 2011

- Shaped brand direction and voice as key member of six-person editorial team.
- Pitched, wrote, and copy edited for every issue, the website, and the blog.
- Ran magazine's fact-checking process, and checked features, departments, and other articles.

#### **Columbia Journalism School**, New York, NY

Adjunct Faculty/Managing Editor, 2009 – 2012

- Edited articles for and monitored progress of magazine and website created by graduate workshop.

#### **HealthLeaders Media, HealthLeaders magazine**, Danvers, MA

Executive Editor, October 2002 – November 2007

- Lead two divisions, managed eight editors, oversaw six product lines, and set division financial goals.

### Education

#### **Columbia Journalism School, 2008**

Master of Science in Journalism. Magazine focus with digital media minor. Copy chief of school's *New York Review of Magazines*. Honors on master's thesis and in Critical Issues in Journalism course.

#### **Brandeis University, 2002**

Bachelor of Arts in American Studies, Journalism minor, *cum laude*.

### Honors/Skills

**Honors:** Co-chair, URMA 2023 conference; facilitator, 2022, 2021 KSJ@MIT Fact-Checking Workshops; 2022 Best of CASE District II Award; panelist, NASW 2020 conference; presenter, URMA 2020 conference; 2019 Silver CASE Award; moderator, 2019 NASW conference; Fall/Winter 2017 *Omnia* cover story; 2016 Deadline Club Finalist; 2016 Webby honoree; 2015 EPPY Award finalist; 2012 Metcalf Fellow; Nov-Dec 2009 *Audubon* cover story; April 2009 *(201) Magazine* cover story; 2003 HealthLeaders Editorial Rookie of the Year

**Technology:** Audacity, Drupal, HTML, InCopy/InDesign, Photoshop, Photo Mechanic, Pixlr, WordPress