

MICHELE W. BERGER

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Writer and editor with 15+ years of experience. Master's degree from Columbia School of Journalism.

Experience

University of Pennsylvania, [Penn Today](#), Philadelphia, PA

Senior Science News Officer, Sept. 2020 – Present; Science News Officer, Sept. 2015 – Aug. 2020

- Oversees social science and health coverage, which includes writing up to 10 features, news stories, and other content each month. Helps drive website direction as part of senior editorial team.
- Edits content produced by other writers and science intern.
- Contributes to research-focused social media channels.
- Participates as panelist and facilitator at national conferences, including the National Association of Science Writers (NASW), the KSJ@MIT Fact-Checking Workshop, and the University Research Magazine Association (URMA).

Freelance Writer and Editor, Philadelphia, PA

June 2008 – Present

- Writes, fact-checks, and copy edits for *Scientific American*, *Science Friday*, *Audubon* magazine, *Edible Philly*, *Everyday Health*, Linkwell Health, and others.

The Weather Channel/[weather.com](#), New York, NY/Philadelphia, PA

Science and Environment Editor, June 2013 – August 2015

- Shaped coverage for two website sections, assigning, editing, and writing news articles daily.
- Assigned, edited, and fact-checked features and managed a team of freelancers.
- Monitored daily section traffic, which increased 10% year over year from 2013 to 2014.
- Managed Associate Science Editor until the position was eliminated.

***Audubon* magazine, New York, NY**

Associate Editor/Social Media Manager, 2011 – 2013; Assistant Editor, 2009 – 2011

- Shaped brand direction and voice as key member of six-person editorial team.
- Pitched, wrote, and copy edited for every issue, the website, and the blog.
- Ran magazine's fact-checking process, and checked features, departments, and other articles.

Columbia Journalism School, New York, NY

Adjunct Faculty/Managing Editor, 2009 – 2012

- Ran weekly production cycle for magazine and website created by graduate workshop.
- Edited articles weekly, monitored publication progress, and mentored graduate students.

HealthLeaders Media, *HealthLeaders* magazine, Danvers, MA

Executive Editor, October 2002 – November 2007

- Lead two divisions, managed eight editors, oversaw six product lines, and set division financial goals.

Education

Columbia School of Journalism, 2008

Master of Science in Journalism. Magazine focus with digital media minor. Copy chief of school's *New York Review of Magazines*. Honors on master's thesis and in Critical Issues in Journalism course.

Brandeis University, 2002

Bachelor of Arts in American Studies, Journalism minor, *cum laude*.

Honors/Skills

Honors: Facilitator, KSJ@MIT Fact-Checking Workshop, 2022, 2021; panelist, NASW conference 2020; presenter, URMA 2020; Silver CASE Award 2019; moderator, NASW conference 2019; Deadline Club Finalist 2016; Webby Honoree 2016; EPPY Award finalist 2015; Metcalf Fellow 2012; *Audubon* cover story Nov-Dec 2009; *(201) Magazine* cover story April 2009; HCPro Editorial Rookie of the Year 2003

Technology: Audacity, Drupal, HTML, InCopy/InDesign, Photoshop, Photo Mechanic, Pixlr, WordPress